

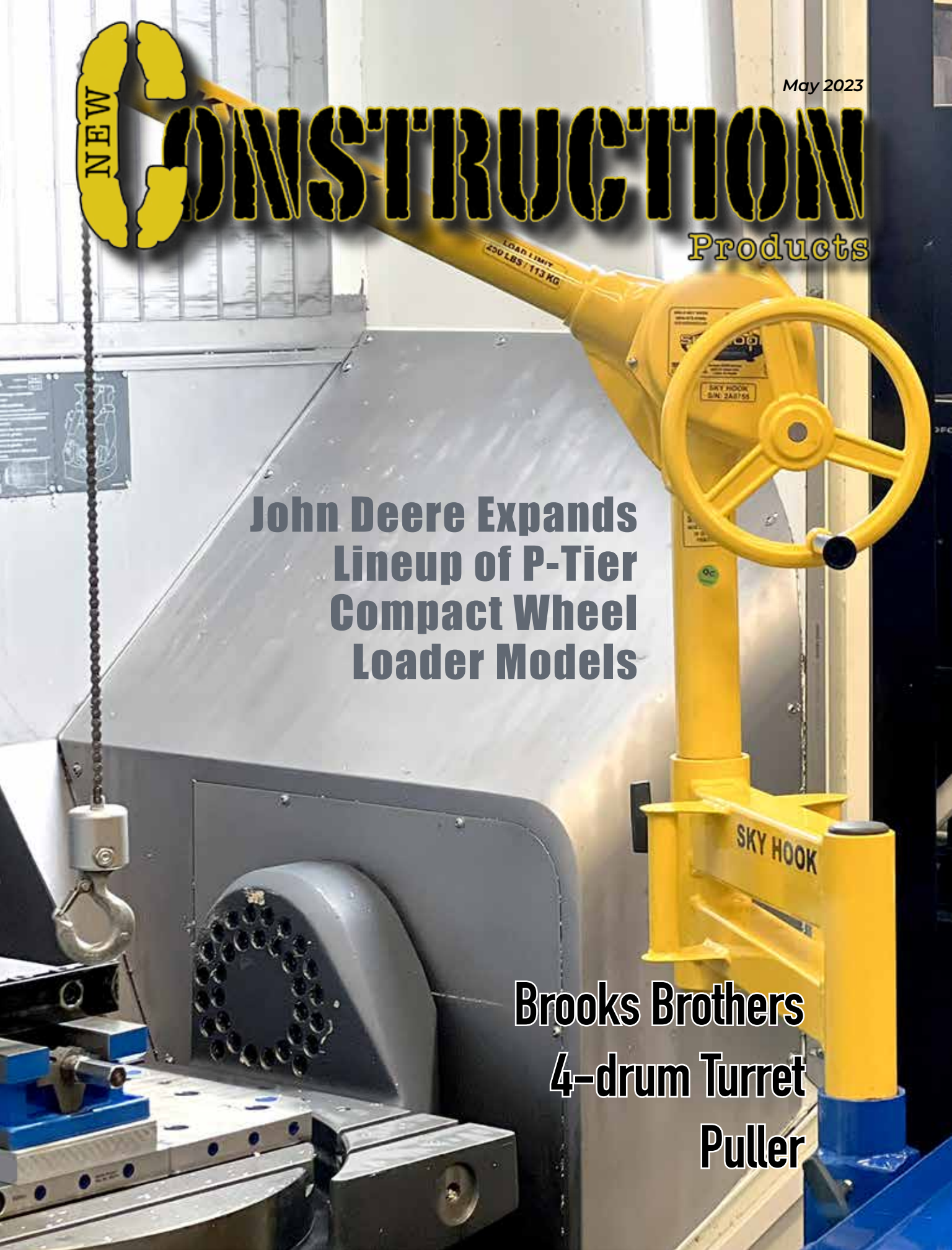
May 2023

NEW CONSTRUCTION

Products

**John Deere Expands
Lineup of P-Tier
Compact Wheel
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**Brooks Brothers
4-drum Turret
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Vol. 23 Issue 5

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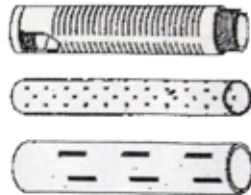
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John Deere Expands Lineup of P-Tier Compact Wheel Loader Models



- John Deere moves the 244L, 324L and 344L Compact Wheel Loader models to P-Tier machines as an extension of its Performance Tiering Strategy.
- The 244, 324 and 344 P-Tier Compact Wheel Loader models feature standard ride control capabilities and offer upgrade options, including auto-reversing fans and attachment assist controls.

P-Tier compact wheel loaders will continue to offer the industry-exclusive Articulation Plus™ feature.





Addressing the needs of customers looking for compact solutions that provide enhanced maneuverability, stability and power, John Deere expands its Performance Tiering offerings with the shift from L-Series to P-Tier for the 244, 324 and 344 Compact Wheel Loader models. The new P-Tier compact wheel loaders will carry over all L-Series features and will introduce new productivity-enhancing qualities, including standard ride control in base models and optional factory-installed features, including an auto-reversing fan option. Additional optional features include attachment assist controls, which include integrated electrical (three-pin) controls for attachments and combined creep control and throttle lock.

“As we continue to make the shift from past generation machines to our current generation of

Performance Tiering models, we aim to keep the same features our customers know and trust on the L-Series models, with the added benefits of new productivity enhancements only available on the P-Tier machines,” said Luke Gribble, solutions marketing manager, John Deere.

Previously offered as an optional upgrade on L-Series models, ride control is now standard on all P-Tier compact wheel loaders. Ideal for customers moving materials over long distances, or on hard surfaces, ride control cushions boom movements during transport, acting like a shock absorber to help minimize material spillage. Increasing operator comfort and productivity, this feature is applied with a flip of a switch in the cab and can be set to automatically engage and disengage at a predetermined speed.

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In addition, P-Tier compact wheel loaders continue to feature industry-exclusive Articulation Plus™, which enables rear-wheel steering to increase full-turn tipping load and improve maneuverability. This steering system combines 30 degrees of standard articulation with an additional 10 degrees of rear-wheel steering. Articulation Plus also provides a significantly higher full-turn tipping load than machines without this feature, as the machine does not need to articulate as much to turn. This feature results in a significantly tighter turning radius than comparatively sized loaders without Articulation Plus.

Designed to provide increased ease of use for operators when utilizing attachments, the upgraded combined creep control and throttle lock found within the attachment assist controls package allows customers to run their machines with higher RPMs and lower ground speeds with overall fewer manual inputs. An enhanced pause and resume function means that reactivating the feature after a change in direction or switch to neutral is seamless as well.

An additional feature now offered on P-Tier compact wheel loaders is an optional auto-reversing fan, which is an easy-to-use solution for customers operating on sites with an abundance of debris or dust. This solution is also ideal for applications in agriculture, aggregates and site development. To increase operator convenience, the fan can be



turned on and off from the console in the cab. The operator can also control the fan's time intervals by holding down the switch, making for an automated convenience during operation, keeping the operator focused on the job at hand.

To learn more about the full lineup of compact wheel loaders within the John Deere Performance Tiering Strategy, please visit <https://www.deere.com/> or visit your local dealer.

About John Deere

Deere & Company (www.JohnDeere.com) is a global leader in the delivery of agricultural, turf, construction, and forestry equipment. We help our customers push the boundaries of what's possible in ways that are more productive and sustainable to help life leap forward. Our technology-enabled products, including John Deere Autonomous 8R Tractor, See & Spray™, and E-Power Backhoe are just some of the ways we help meet the world's increasing need for food, shelter, and infrastructure. Deere & Company also provides financial services through John Deere Financial.

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Company Profile:



When the sun comes up and the lights go on, we are doing our best to provide a high quality product for the vital industries we serve. We try to make our customers' job as easy as possible. Hearing their needs, designing around those requirements, and successfully supplying products to keep our economy running. Centrally located in the Midwest, Brooks Brothers Trailers is a manufacturer with 200,000 square feet of production facilities on our 46- acre campus, allowing for product development, consistent quality manufacturing, and evercontinuing business growth. Beginning in March of 1975, in his grandpa's small



shop, an 18 year old Roger Moran started fabricating. And then in 1982 started, what has been a continuous process of growth and development, designing new products and increasing manufacturing capabilities. Having expanded the product line, Brooks Brothers Trailers now produces Overhead and Under-ground Pullers, Tensioners, Self-Loading Reel Trailers, and Pole and Cable Reel Trailers. Having been in business over 45 years, Brooks proudly serves customers covering a broad spectrum of industry to include Electric, Gas, Oil, Mining, and Solar. Whether it be one unit or large quantities, we can provide your

fleet manager a wide ranging catalog of product. Our industry is very demanding, but we can tailor a piece of equipment to satisfy each utility's request. It is a never ending striving to improve by getting feedback from lineman in the field and looking for better ideas to make our equipment better.

We recognize we could never build everything for everyone, so we have great respect for our competitors, hoping we can collectively make our nation's infrastructure more efficient and durable, as the world's demand for power is ever-increasing. At Brooks Brothers Trailers, we are thankful and honored to be a part of the American free-enterprise economic system, where hard work and ingenuity continues to make the United States a great nation. Likewise, we are thankful for our competitors, whose hard work and ingenuity inspires us to continually improve our products and to do better in the ways we serve our customers. Having been in a continual state of growth for several decades, and having made significant technological advancements in our manufacturing process, we are well suited for the future needs of the power generation and distribution industries. Our sales and in-field demonstration teams, having over 80 years combined utility experience are here to help you. Serving electric, communications, and oil and gas sectors, Brooks Brothers is here to join your team and serve you for years to come, with a

goal of 100% satisfied and happy customers.

Partnering with some of the top utilities, national equipment dealers, and selling directly to those needing customization, we provide simple and practical designs. Although part of the global energy industry, we consider it a small industry in regards to our customers, as reputation is generally conveyed by word of mouth. We believe in honesty, integrity, and truthfulness. Designing equipment for ease of use, with practical controls, and being motivated to diminish customer frustration, we will stand by our quality, sell at a fair price, and do what is right. Honestly, we would rather not make money on parts and service, but rather, provide a durable piece of equipment to be used for many years. As one of the most versatile manufacturers with a significant emphasis on specialty products for the energy industry, we continue to strive to maintain a small business feel. We will answer the phone, not trying to sell you something you don't need, but getting the right equipment into service for you. A man makes his plans, but God directs his steps. With an exceptional group of employees and customers, we will keep producing, and if the Lord keeps blessing, we will keep building.

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Brooks Brothers 4-drum Turret Puller _____

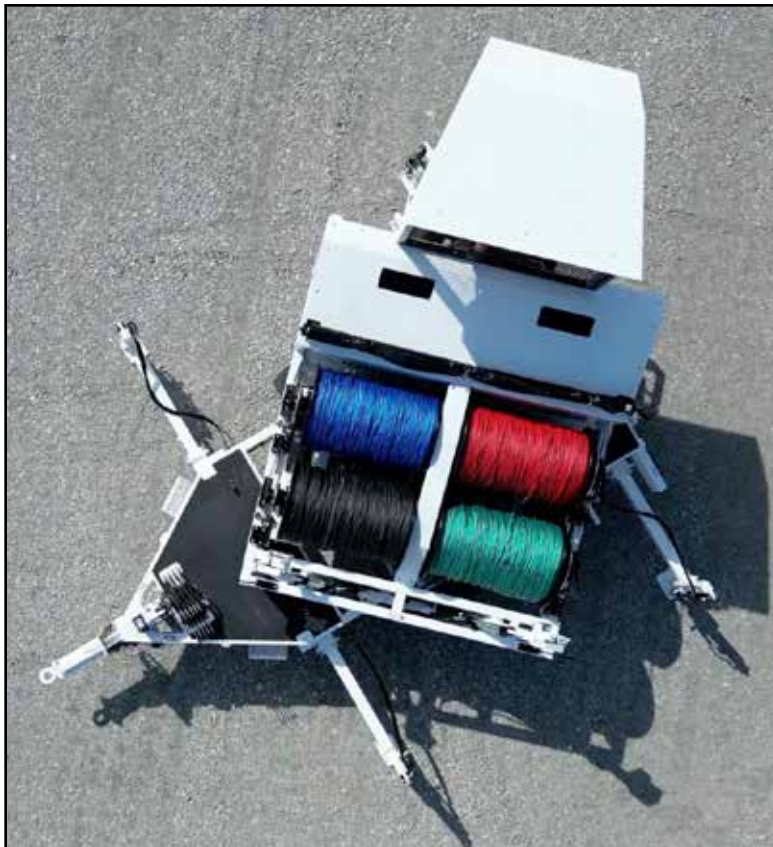
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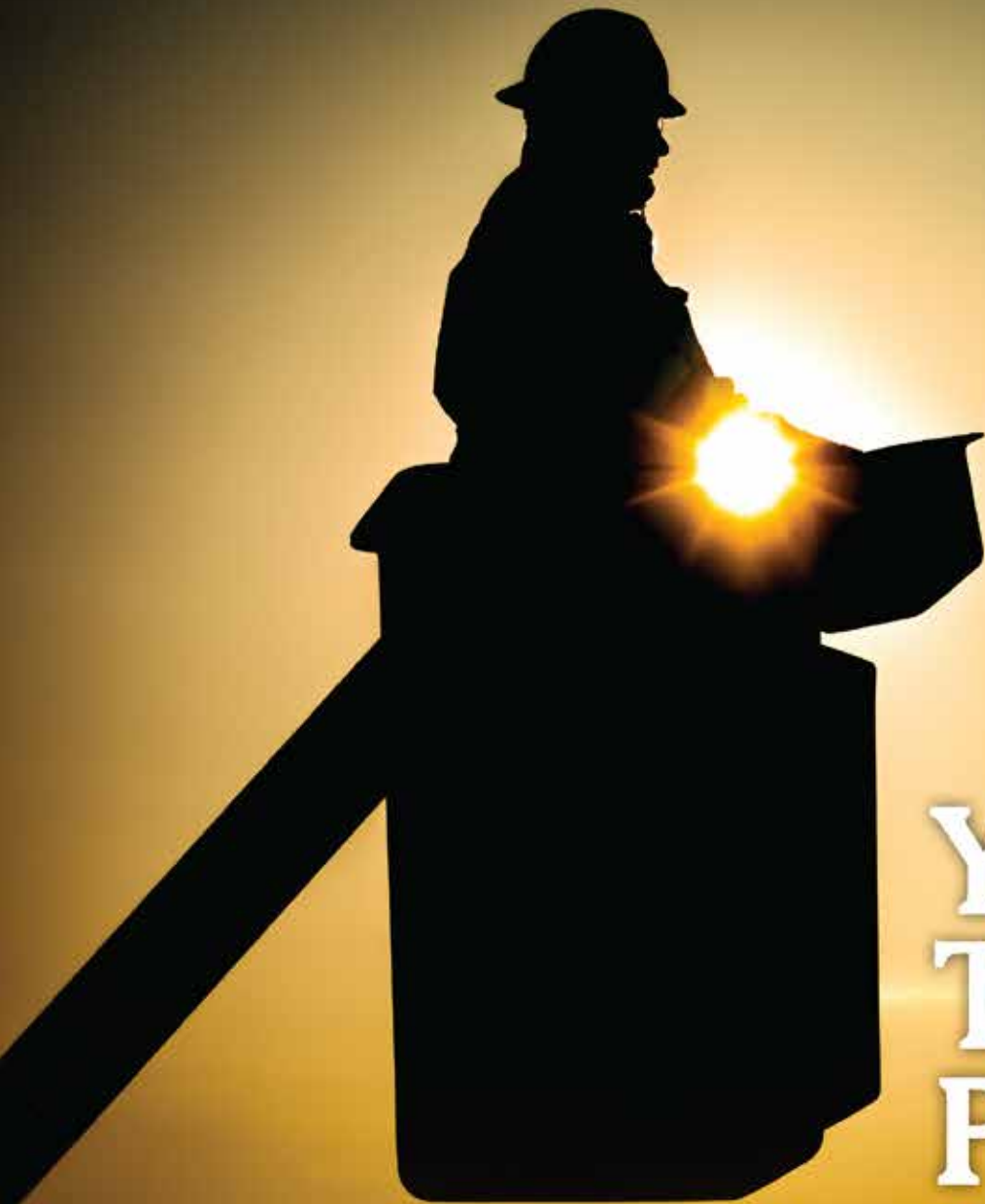
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